

Gulpies Subscription Management Survey

Participant Information Sheet

1. Invitation to Participate

You are invited to take part in a short survey about how people manage digital subscriptions and the challenges they experience. Please read this information before deciding whether you would like to participate.

2. Purpose of the Survey

The purpose of this survey is to understand subscription-management habits, common difficulties people experience when managing multiple digital subscriptions, and which features people would find useful in a subscription management tool such as Gulpies.

3. Who Can Participate?

You may participate if you are **18 years of age or older** and currently have, or have previously had, paid digital subscriptions. No technical or programming knowledge is required.

4. What Will Participation Involve?

If you choose to participate, you will complete an online survey containing approximately 10 questions. Questions cover the number and types of subscriptions you use, how you keep track of them, difficulties you may have experienced, and your opinions about potential subscription-tracking features. The survey should take approximately **2–3 minutes** to complete.

5. Voluntary Participation and Withdrawal

Participation is entirely voluntary. You may choose not to participate, or you may stop completing the survey at any time before submitting your responses, without giving a reason and without any negative consequences. You may also skip any survey question that you do not wish to answer. Because the survey is anonymous, once a response has been submitted it may not be possible to identify and remove an individual response.

6. Risks or Discomfort

The survey is not expected to cause significant risk, harm, or discomfort. It does not ask about medical history, sexual activity, illegal activities, or other sensitive personal matters. Some questions concern subscription-management habits and spending on digital services; you may skip any question you do not wish to answer.

7. Privacy, Anonymity and Confidentiality

Your survey responses are intended to be anonymous. The survey does not request your name, email address, passwords, bank details, payment-card information, or individual transaction records. Responses will be analysed and reported in a way that does not identify individual participants.

8. Use of Your Responses

Your responses will be used to understand user needs and subscription-management behaviour and to inform the research, development, and evaluation of Gulpies. Findings may be included in reports, presentations, demonstrations, or other outputs related to this work. Individual participants will not be identified in such outputs.

9. Feedback

Participants may request a brief summary of the study findings after the survey has been completed. For questions about the survey or participation, please contact:

Project contact: support@gulpies.io

10. Consent

Before proceeding to the survey questions, you will be asked to confirm that you are 18 years of age or older, have read and understood this Participant Information Sheet, and voluntarily agree to participate. Please only proceed if you understand the information provided and are comfortable taking part.

Thank you for taking the time to consider participating.